

SPECIAL REPORTS

A Brand-New Cryptocurrency at the Center of the 5G Revolution

Toppling a \$200-billion giant of the industry has never been so easy

By Luke Lango

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Unknown to indispensable...

... all in just 20 years.

In the late 1990s, a trade group hired consulting firm Interbrand to create a name for a technology that creates internet connections without the use of wires or cables.

The trade group had wisely decided the technology's official moniker – "IEEE 802.11b Direct Sequence" – wasn't catchy enough.

Interbrand came up with the name "WiFi" and the rest is history.

Counter to popular belief, WiFi doesn't stand for "Wireless Fidelity."

It doesn't stand for anything. It's just catchy to say.

But not as catchy as WiFi itself. In less than two decades, WiFi went from virtually unknown to a service people freak out over when it goes out. Doing work? Doing vacation research? Sending an email? Making a doctor's appointment? You'll need WiFi.



WiFi is now such a huge, addictive part of our lives that when many people move to a new house or apartment, they first secure WiFi, then worry about the furniture and turning on the heat later.

From its humble early days, WiFi has become a giant business. WiFi-related spending is a big reason why giant telecom companies like AT&T and Verizon collectively generate over \$200 billion in annual revenue.

But if you've been reading *Crypto Investor Network* for a while, you know how many giant companies like AT&T and Verizon are vulnerable to blockchain-based disruption. Over the past few decades, these firms have hoarded massive amounts of power and wealth while often abusing their customers... and they are in the crosshairs of decentralization.

The blockchain revolution – which we are supporters of – means the end of the middleman... the end of massive wealth concentration... and the crippling of monopolistic power concentrations. What's coming will be one of the greatest wealth transfers in human history. Our mission is to help you get your share of that wealth.

Blockchain technology is the future, as it will allow society to create trustworthy systems out of innately untrustworthy individuals, without the need for any central authority,

and therefore, pave the way for the construction of new applications and processes that are faster, more secure, and cheaper.

Cryptocurrencies are the economic byproduct of the application of blockchain technology. They are the bedrock upon which the blockchain derives its economic value, much as regular currencies are the bedrock upon which current systems derive their economic value.

This is the future.

And the future starts now.

That's why we want you to know about this little-known cryptocurrency as soon as possible – a crypto that is using blockchains to incentivize the creation of mass amounts of small-scale telecommunication hubs, that together, will make an epic splash in WiFi.

Who Wants to Be a 'Cryptonair'?

Before I tell you the name of this unheard-of cryptocurrency that will replace Verizon, let me be crystal clear on one thing: Cryptos are risky.

But they are no more risky than small-cap stocks. The risk profile on a small-cap stock is very similar to that of a cryptocurrency.

With that in mind, our goal with cryptocurrencies is the same as our goal with small-cap stocks: **Maximize risk-reward asymmetry**.

That is, in the small-cap world, we want to find small stocks that – while risky – have far more upside potential than risk, and therefore, offer [highly asymmetric risk-reward profiles](#).

The same is true for cryptos.

In the cryptocurrency world, we want to find small cryptos that – while risky – have far more upside potential than risk, and therefore, offer highly asymmetric risk-reward profiles.

Same concept. Different asset classes.

This is why the coin we're recommending today has a market cap of just \$1.1 billion compared to Bitcoin's \$628 billion.

What's more, we're on the verge of one of the most pivotal buying opportunities ever for cryptocurrency investors.

Why? Because cryptocurrencies are ***crashing***.

Bear with me here...

Throughout the 2010s, cryptos – and, more specifically, Bitcoin – dominated the financial markets as the best-performing asset class, year-in and year-out. Bitcoin was the best-performing asset class in 2011, 2012, 2013, 2015, 2016, 2017, 2019, and 2020... so, every single year except for 2014 and 2018.

From 2011 to 2021, the annualized return of Bitcoin was 230%. That's **more than 10X the annualized return of the Nasdaq** (20%), and **more than 150X the annualized return of gold** (1.5%).

Clearly, cryptos dominated the 2010s.

But the months from April to June of 2021 have painted a different picture. Since early April, the Nasdaq has rallied 10% ... while Bitcoin prices have plunged 40%.

This plunge is an opportunity.

Why? ***Because history repeats itself!***

This volatile trading may seem unusual to you. But for Bitcoin, it's par-for-the-course. Bitcoin's pattern is to soar for three years, tank for a year, then soar another three years, before tanking again for a year. Lather. Rinse. Repeat.

Bitcoin rose **1,473% in 2011**, **186% in 2012**, and **5,507% in 2013**... before *plunging 58% in 2014*.

Then, it rose **35% in 2015, 125% in 2016, and 1,331% in 2017...** before *plunging 73% in 2018*.

Then, it rose **95% in 2019, 301% in 2020, and another 120% in 2021 through mid-April...** before *plunging 50% since then*.

See the pattern? It doesn't take a rocket scientist to connect the dots and see what's coming next.

Bitcoin – and more broadly, cryptocurrencies – will rebound with vigor in 2022, 2023, and 2024.

The time to buy the dip is now. Just like it was in 2014 and 2018 when everyone else was running away from cryptos.

Along with the crypto crashes of 2014 and 2018, 2021 will be remembered as a pivotal buying opportunity for prospective “cryptonairs.”

That's why we are going to tell you about one of our favorite cryptocurrencies to buy on this dip for potentially enormous gains in the coming years.

This mostly unheard-of cryptocurrency is one of the most promising cryptos we've ever come across. Whenever we tell folks about it, everyone goes: “Oh. My. God. This could be huge.”

It could be huge, because this crypto has what it takes to replace Verizon, AT&T, T-Mobile, and every other wireless cell service provider in the world. That's something we think will happen in the coming years – and if it does, this crypto will turn into one of the biggest success stories in Wall Street history.

Thrive in the Upcoming ‘Cryptocurrency Boom’

Here's one thing we firmly believe about the current “Cryptocurrency Boom”: It has uncanny parallels to the Dot-Com Boom of the late 1990s.

In each era, you have a new tech with limitless potential that very few folks truly understand, thousands of companies popping up hoping to commercialize that new tech with crazy new ideas and a ton of money flowing into the space, with investors of all shapes and sizes hoping they are going to find the next big thing.

We all know how the Dot-Com Boom ended – in a big bust.

Most of the dot-com startups that sprouted up in the late 1990s were bankrupt by 2003. And many of the biggest companies during the internet bubble – companies like Cisco and Intel – have, indeed, gone on to change the world... but their stocks still haven't reclaimed their 2000 highs.

The Crypto Boom will end in a similar fashion.

Cryptos will change the world over the next two decades. But first, the market needs to crash, thousands of cryptos need to fail, and even as the technology creates a new decentralized world in the 2020s and 2030s, many of today's leading cryptocurrencies will never reclaim their high valuations of 2021.

So... while you should be invested in the crypto market... you need to be smart about how you invest in the crypto market.

This is the 1990s all over again. Make sure you don't buy Pets.com. Buy Amazon.com.

Alas, here's the million-dollar question: Which cryptocurrency today has enormous long-term upside potential?

To preface our answer to that question, let's go back to the Dot-Com Boom...

The companies that succeeded did something very, very simple. They didn't reinvent the wheel. They didn't create brand new industries. All they did was disrupt what was already working in the physical world.

Malls were working in the 1990s. So, Amazon disrupted malls, and turned into the "digital mall."

Movie theaters were working in the 1990s. So, Netflix disrupted movie theaters, and turned into the “digital movie theater.”

Newspapers and magazines were working in the 1990s. So, Facebook disrupted those industries, and became the “digital publisher.”

The “winning playbook” in the Dot-Com Boom was astoundingly simple. Find something that is working in the physical economy and disrupt it.

The “winning playbook” in the Crypto Boom will be equally simple. Find something that is working in the digital economy and disintermediate it.

The cryptocurrencies that do this the best will turn into 100X investment opportunities over the next decade.

We believe we’ve found such an investment opportunity. It’s a very small, relatively unknown cryptocurrency that is technologically very strong and has the potential to completely change the way we think about 5G, WiFi and the stalwart telecom giants. If all goes right, this crypto could be one of the biggest winners over the next 10 years.

Meet the Coin That’s Disintermediating the Wireless Market

The core idea of the blockchain is **disintermediation**.

That is, blockchain technology is supposed to disintermediate systems with profit-taking middlemen, and by removing those middlemen, create next-gen processes and systems that are faster and cheaper than legacy processes and systems.

As cryptocurrency adoption, usage and investment enters a Boom Age, more people will be turned on to the cryptocurrency blockchain. The use of this decentralized ledger will negate the need for systems with profit-taking middlemen. They’ll be replaced with blockchain technology to create next-gen processes and systems that are faster and cheaper than legacy processes and systems.

Our pick at the center of this disintermediation of telecom is **Helium (HNT)**.



helium

Helium aims to apply this disintermediation to the telecom industry, where the crypto is powering a revolution to replace Verizon, AT&T, and T-Mobile, and provide accessible wireless coverage to everyone in the world.

Sound like a dream? It is – but it actually works.

Helium has created what it calls “***The People’s Network***,” which is a network of wireless coverage nodes built on the Helium blockchain and powered by, you guessed it, people just like you and me.

In short, Helium sells small Hotspot devices to consumers which allows consumers and businesses to **get paid for sharing their WiFi**.

These Hotspot devices are no bigger than a sandwich and are designed to be easily installed at any home, office, or setting with a WiFi connection. Once installed, the Helium Hotspot provides LongFi. LongFi is targeted at providing a low bandwidth

network over large distances. This makes it ideal for IoT devices (not low latency customer facing apps like Netflix). Your hotspot can be connected to wired or WiFi, it then transforms this into LoRaWAN: Low Power Wide Area Network.

In today's world, that sounds invasive. But in the highly encrypted world of the future, it's totally safe. Plus, you aren't asked to share your WiFi out of goodwill.

So how can this network disintermediate giants like AT&T and Verizon?

We know that, in the history of technology, the most innovative products and services don't always dominate the competition.

The best brands, not technology, usually survive.

In the 1970s and 1980s, Betamax lost a long and drawn-out battle to its inferior competitor, VHS.

Betamax tapes were smaller, produced better colors and footage could be navigated much more quickly than VHS tapes.

Why did VHS win the battle?

Widespread adoption.

VHS tapes were longer tapes and cheaper to obtain. JVC also opted to refrain from patenting their invention.

Their inferior quality was overlooked because the quality was the less important factor to consumers. And this led to more people getting their hands on VHS tapes than Betamax tapes.

For Helium, that's where its blockchain comes into play.

Helium Hotspot devices double as **Helium coin miners**. So, in effect, while those devices are beaming your WiFi out into the world, they are simultaneously mining Helium coin. The more WiFi you beam out into the world – and the more people use

your shared WiFi network on The People's Network – the more Helium coins your Hotspot device will mine.

You get to keep those Helium coins as your “reward,” if you will, for sharing your WiFi with the world. Talk about an incentive for widespread adoption!

Of course, the big idea here is that **The People's Network could replace telecom infrastructure everywhere.**

Imagine a world where 80% of offices, homes and locations with WiFi have Helium Hotspot devices. In that world, The People's Network would span across almost the entire globe, without any dead spots, meaning that no matter where you are in this future world – a city street, on a road trip, in the office, or the subway – you will have access to high-speed wireless internet.

We firmly believe that is the future we are heading toward...

Our conviction in this future stems from the fact that Helium has created a ***win-win business model*** wherein both WiFi-sharers and WiFi-users are financially incentivized to adopt The People's Network.

That is, WiFi-users of course want this future since they don't have to pay \$70 a month to Verizon. Meanwhile, WiFi-sharers want this future, too, since they essentially get to “steal” Verizon's money and put it into their own pockets for doing something that requires almost zero maintenance or hassle.

Both sides are financially incentivized to make The People's Network happen – and therefore, we think it is inevitable that this network will become a global ubiquity one day.

To be sure, Helium is a long way from global ubiquity today. But the crypto is well on its way, as The People's Network presently has *nearly 80,000 Hotspot devices* installed all over the U.S., Canada, and Europe.

And those Hotspot owners are making serious money. In our local town of San Diego, for example, the average Hotspot device earns about 9 Helium coins per day, so

about **\$120 per day**. The top earner pulled in 1,334 HNT in the last 30 days – around \$17,300, or **over \$200,000 annualized**.

In other words, with tons of Hotspots set up across the globe, lots of people using those Hotspots and those Hotspot owners making a ton of money, The People's Network is primed for hypergrowth in the coming years.

We think that the hypergrowth trajectory will end with The People's Network entirely replacing Verizon.

But, even if it doesn't, Helium coin will still be a **huge success story**, because the crypto's market cap today is just \$1.1 billion – while Verizon is a \$235 BILLION company.

The upside here is enormous... so enormous that you should consider taking a position in Helium token today.

Get Ready for Crypto's 'Second Wave'

As many of you know, investment megatrends emerge in two waves.

The first wave is what I like to call the “**rising tide**.”

Wall Street gets all excited about an upcoming megatrend. Hyped-up investors high on growth adrenaline rush into the space. They buy up anything and everything that is even tangentially related to the megatrend. Every investment in the space gets priced as if it's going to take over the world.

This creates a rising tide that lifts all boats. During this rising tide, everyone has a lot of fun and makes a lot of money.

Then comes the second wave. I call it the “**curation**” wave.

In this second wave, early enthusiasm from the first wave moderates. Investors start to get picky. They start to realize that not every company in the space will be a runaway success. They realize that not every stock deserves to be priced for world domination.

Investors begin curating their investments, separating the wheat from the chaff. They sell the weaker investments. They pile more heavily into the stronger investments.

If the first wave was the fun part, the second wave is the hard part.

Right now, the cryptocurrency market is entering the second wave. The market – once high on adrenaline and hype – is now correcting lower, and investors are looking more closely at their investments, doubling down on the strong cryptos and ditching the bad cryptos.

The strong cryptos will rebound from here, then go on to change the world and score early investors enormous gains.

The weak cryptos won't. They'll die. And dip-buyers will get burned as those coins plummet to zero.

The key now, of course, is to buy the dip in the strong cryptos.

How do you know what qualifies as a strong crypto?

The short answer: **You have to do a lot of work.**

Forget following Reddit and buying meme coins because “everyone else is doing it.” You have to do your homework. You have to dig through the whitepapers, read them end-to-end, understand the technology, talk to experts, and extrapolate financial implications.

It's a lot of work because cryptos are a complex science, especially for folks new to the industry.

Lucky for you, you don't have to do that... because that's my sole goal as editor of the *Crypto Investor Network*!

This is why I've put together a team of very qualified cryptocurrency experts who understand blockchain technology at the most granular level, and who are researching cryptos all day, every day.

The team's goal? Uncover cryptos that will impact the world over the next two decades the same way that Amazon and Alphabet impacted the world over the past two decades.

Helium fits that description. But **we aren't done**.

The job here is never done. There is so much progress and innovation happening in the crypto world right now that our research is a never-ending evolution...

The key to striking it rich in the crypto market right now is to buy the **right cryptocurrencies** – the most technologically advanced cryptocurrencies with the most value-additive applications.

Thanks to its technological superiority, clear value-proposition, and widespread use-cases, Helium is the right cryptocurrency. And HNT will become an enormous winner over the next 3, 5, 10-plus years.

Best regards,

A handwritten signature in black ink, appearing to read 'Luke Lango', with a stylized, flowing script.

Luke Lango

Editor, *Crypto Investor Network*